

14. Leading Innovation

Overview

In our ever-changing business world, the successful organization is the one that innovates successfully – survival depends on it. Innovation leadership plays a pivotal role by developing and supporting a culture that is open to a creative, innovative mindset.

In this course, you'll learn the requirements for successful innovation and how to overcome obstacles to innovation. You'll also learn the characteristics of an innovation culture and how to establish a flexible innovation process that encourages creativity and innovative thinking in others.

Learning Objectives

- identify requirements for innovation success
- recognize leadership actions that overcome innovation obstacles
- identify characteristics of an innovation culture
- identify the steps and activities required for a flexible innovation process
- identify methods to encourage creativity and innovation in people