

24. Leading with Executive Presence

Overview

Successful leaders have that extra “something” that makes people want to follow them. That something is their executive presence. In this course, you’ll learn how to develop an authentic executive presence to lead in your organization.

Learning Objectives

- recognize statements that describe executive presence
- recognize the qualities that embody gravitas in an individual’s executive presence
- recognize the types of physical actions and appearance characteristics that effectively project confidence as part of executive presence
- recognize how to use the five C’s to communicate with presence
- recognize examples of ways to connect emotionally with others
- identify strategies for improving or developing an authentic executive presence