

35. Leadership Toolkit: Facilitating a Brainstorming Session

Overview

Successful leadership in today's business world requires a multitude of skills and competencies. Among them is the ability to manager diverse teams of individuals with different backgrounds, experiences and expertise. Facilitating effective brainstorming sessions allows leaders to harness their teams' creativity to generate a greater quantity and quality of ideas and strategies to spark innovation and provide a wide range of possible solutions to specific business problems. Successful brainstorming sessions provide creative grist for the strategic mill.

In this course, you will learn specific techniques and strategies for facilitating a successful brainstorming session. You'll also learn about leading your team through productive activities, handling diverse personalities and priorities, and keeping your business team focused and on-task without limiting ideas and innovation.

Learning Objectives

- apply best practices to facilitate a brainstorming session