

# Being Essential<sup>®</sup>

Data Sheet

## Skillsoft Coaching

Deliver Executive-  
Quality Coaching For  
Leaders At All Levels

Plan. Build. Launch.

Take your digital learning journey to the next level with Being Essential - your trusted partner for scalable and impactful skill building. From start to finish, we provide expert guidance, oversight, and unmatched learning experiences.

**+20%**

**Behavior Change**

More experienced at the behaviors they choose to focus on with their coach

**+14%**

**Career  
Advancement**

More equipped to advance in their careers

**+90%**

**Goal Achievement**

Percentage of goals achieved that they worked on with their coach

**Building Effective Leaders with Skillsoft Coaching through an Expert Guidance**

Leadership coaching is not just for the C-suite anymore. As businesses look to retain top employees and fill the talent pipeline, building effective leaders becomes an integral part of skilling across organizations.

With Skillsoft Coaching, you can pair professionals at all levels, from individual contributors to C-level executives, with ICF-accredited executive-quality coaches who focus on developing the behaviors and skills needed to lead successfully. Coaching engagements can be customized to achieve your organization's unique objectives and are personalized to align with individual participants' top learning opportunities.

**Deliver a powerful and personalized coaching experience**

Each of your leaders is paired with a coach from the Skillsoft network, building a close, productive relationship over several months. Participants work with their coach to build a custom development plan with specific objectives and

outcomes and actionable strategies to achieve these goals.

**Demonstrate measurable impact and ROI**

Skillsoft is dedicated to driving real behavioral change. After six months of coaching, participants feel 20% more adept at the behaviors they chose to focus on with their coach, 14% more equipped to advance in their career, and achieve 90% of their development goals on average.

**Drive continuous learning**

To sustain learning between coaching sessions, coaches can recommend content from the Skillsoft Leadership Development Program (SLDP) powered by MIT Sloan Management Review and participants can easily access the content right in Percipio, Skillsoft's intelligent learning platform. The SLDP library features an impressive collection of thought leaders including: renowned executives and entrepreneurs, top business school faculty, and leadership experts.



# What do customers have to say?

"The fact that we've been able to scale the coaching globally and have it supported by local languages I think is very important. It does make a huge impact and we see people in those countries feeling that we do care about their development."

Director of Talent Development, Adobe

"Coaching gives us the ability to be where our employees are for them, and we trust the process. We have found that the coaches are highly qualified and incredibly professional."

Head of HQ Enterprise Learning, GAP, INC.



## Unlock Leadership Potential with Tailored Coaching Programs

### Features & Benefits

**Easy to administer** and oversee - in less than 15 minutes per week.

**Mobile and convenient** for employees on the go.

Only **highly vetted, top-tier coaches** for every participant.

Coaching available in **multiple languages** on 6 continents.

**Best in class content** from Skillsoft Leadership Development Program powered by MIT Sloan Management Review.

**Enterprise dashboard** with rigorous metrics and reporting.

Significantly **lower cost** than traditional coaching.

### Skillsoft Coaching Difference

The Solution's focus is on executive-quality coaching at every level, enabling participants to build strong relationships with a primary coach who can meet them where they are today and drive accountability and growth for tomorrow.

The coaches must:

- Be ICF-accredited at the ACC level or higher.
- Have a minimum of 10 years operational management experience.
- Have 250+ hours of paid professional coaching experience.

### Driving Business Success Through Effective and Innovative Learning Strategies

