



Maria Basina

Master Leadership Trainer

Learning Excellence Manager

About me

Maria is a seasoned Supply Chain Leader and Certified Corporate Trainer with over 17 years of progressive leadership experience across global operations. She specializes in building high-performing teams, designing impactful learning programs, and driving supply chain excellence through people-centric leadership. As Europe Warehouse Service and Capacity Leader at Procter & Gamble, she oversees service performance and capacity management across 50 European warehouse sites while championing continuous improvement and operational efficiency. With a strong background in people development and coaching, Maria has trained over 500 new managers across Europe, earning recognition as a Top Trainer for four consecutive years. Her expertise spans end-to-end supply chain operations, organizational transformation, customer collaboration, and fostering a culture of continuous learning and engagement.

Education

- MSc in Operations Management | Manchester Business School
- MEng in Industrial Engineering & Operational Research | National Technical University of Athens
- Bachelor's Degree in Mechanical Engineering | National Technical University of Athens

Diplomas & Certifications

- Internal Decoration Diploma (DEREE College)
- Qualified Interviewer (PROCTER & GAMBLE S.A) >100 interviews |
- Creative Novel Writing Certificates (National Book Centre & Patakis Publishers)
- 7 Habits of Highly Effective People (Frankling Covey)
- GROW Coaching Model
- Loss Analysis
- Value Stream Mapping

Experience

Maria has held leadership roles across Supply Chain and Learning & Development at Procter & Gamble, overseeing operations across Europe and Southeast Europe and supporting hundreds of employees and multiple business units. Her core expertise includes:

- Supply Chain Operations & Warehouse Management
- Executive Coaching & People Leadership Development
- Customer Collaboration & Stakeholder Engagement
- Organizational Change Management & Cultural Transformation
- Training Program Design & Facilitation
- Quality Assurance & Continuous Improvement
- Transportation & Logistics Optimization

She has designed and delivered comprehensive leadership development programs, including 4-day interactive sessions for emerging managers covering career development, performance management, feedback, coaching, motivation, recognition, and SMART goal setting.

She created and facilitated innovative training programs on core soft-skill areas, including empathy, effective communication, leadership polarities, cognitive behaviour, and conflict management.

Key Achievements & Recognitions

- Top Trainer in Europe | Procter & Gamble (4 consecutive years)
- Master Trainer Recommendation | Formal recognition across Europe
- Ranked #1 Supplier in Greece | Exceed Survey (4 consecutive years)
- Global Innovation Award for Customer Collaboration | 2024
- European Award for Superior Customer Capability | 2023 & 2024
- CEO Award for Outstanding Service and Cost Results | 2022
- Gold Award for Customer Service Excellence | 2020
- Trained 500+ new managers, boosting leadership and team performance